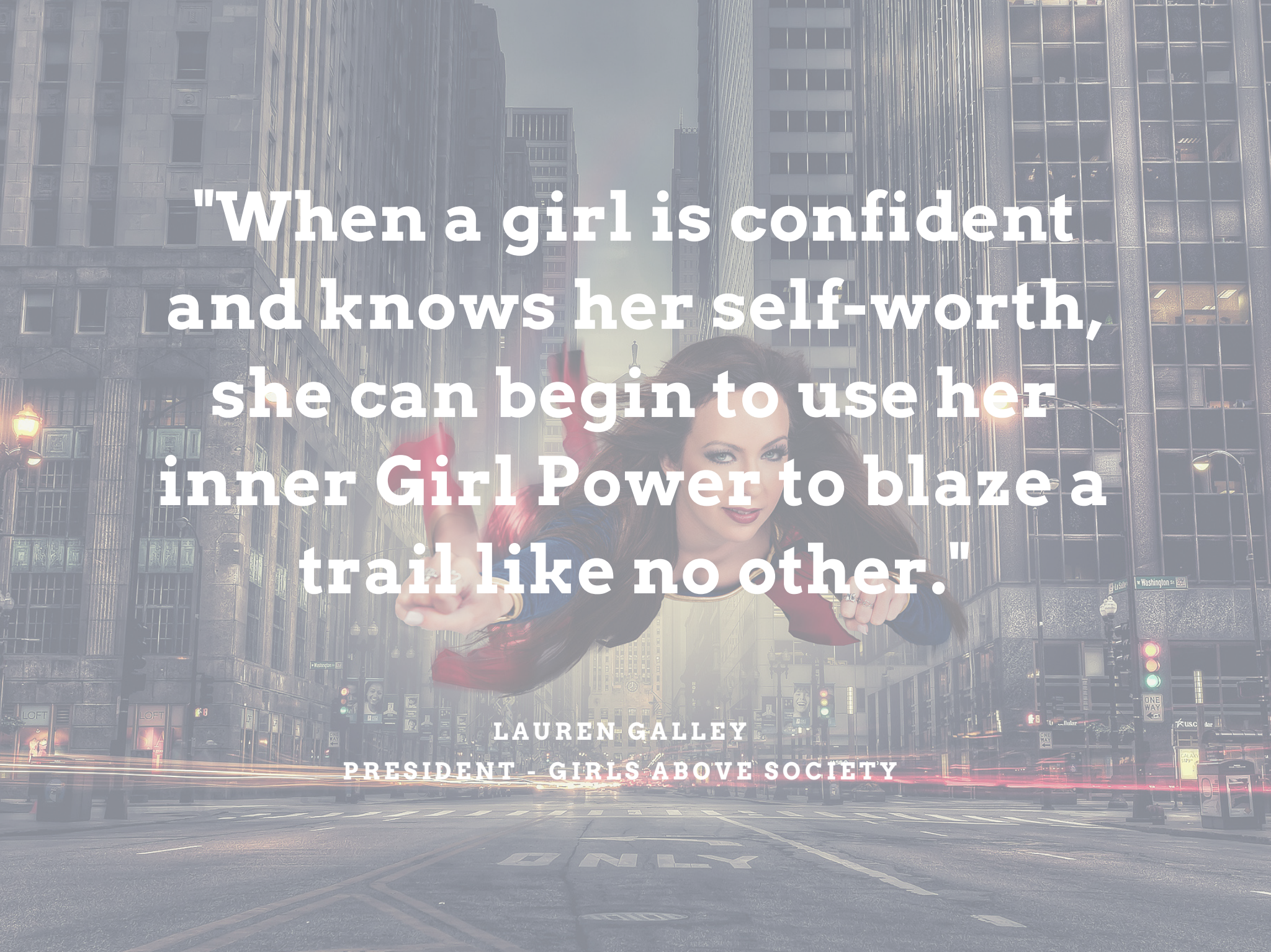


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A N N U A L

REPORT

G I R L S A B O V E S O C I E T Y

W W W . G I R L S A B O V E S O C I E T Y . O R G



**"When a girl is confident
and knows her self-worth,
she can begin to use her
inner Girl Power to blaze a
trail like no other."**

**LAUREN GALLEY
PRESIDENT - GIRLS ABOVE SOCIETY**

2012 - The trail is blazed....

Girls Above Society is officially on the map and the trail is blazed by a teen girl and her plan to change the world...one girl at a time.

Lauren spent 2012 as a not so average high school student. Instead of hanging out with friends every chance she got, she rolled up her sleeves and continued to work on expanding her GIRL TALK Program, designing a website, and sharing her goal with the social media world. It takes bravery and determination to do something that isn't popular. Lauren ignored the negativity and forged ahead with her plan of empowering girls around the world.

Researching, listening, finding mentors and cultivating new board members made 2012 seem to go by in a flash. Lauren continued to reach out to groups of girls within organizations in the local area with the idea of sharing a GIRL TALK. The response was overwhelming, leaving Lauren with a goal to take a GIRL TALK out of Texas, into a new uncharted territory. Texas is a big state...but you know the saying... "Go big or go home. " Girls Above Society is going BIG!

Funding for GIRL TALK supplies, travel expenses and marketing is currently funded by donations and Lauren's parents. A girl has to start somewhere and the support of friends and family is priceless.

2012

WEBSITE CREATED

5 NEW GIRL TALK'S CREATED

1 NEW BOARD MEMBER

OUR REACH - OVER 3000 GIRLS

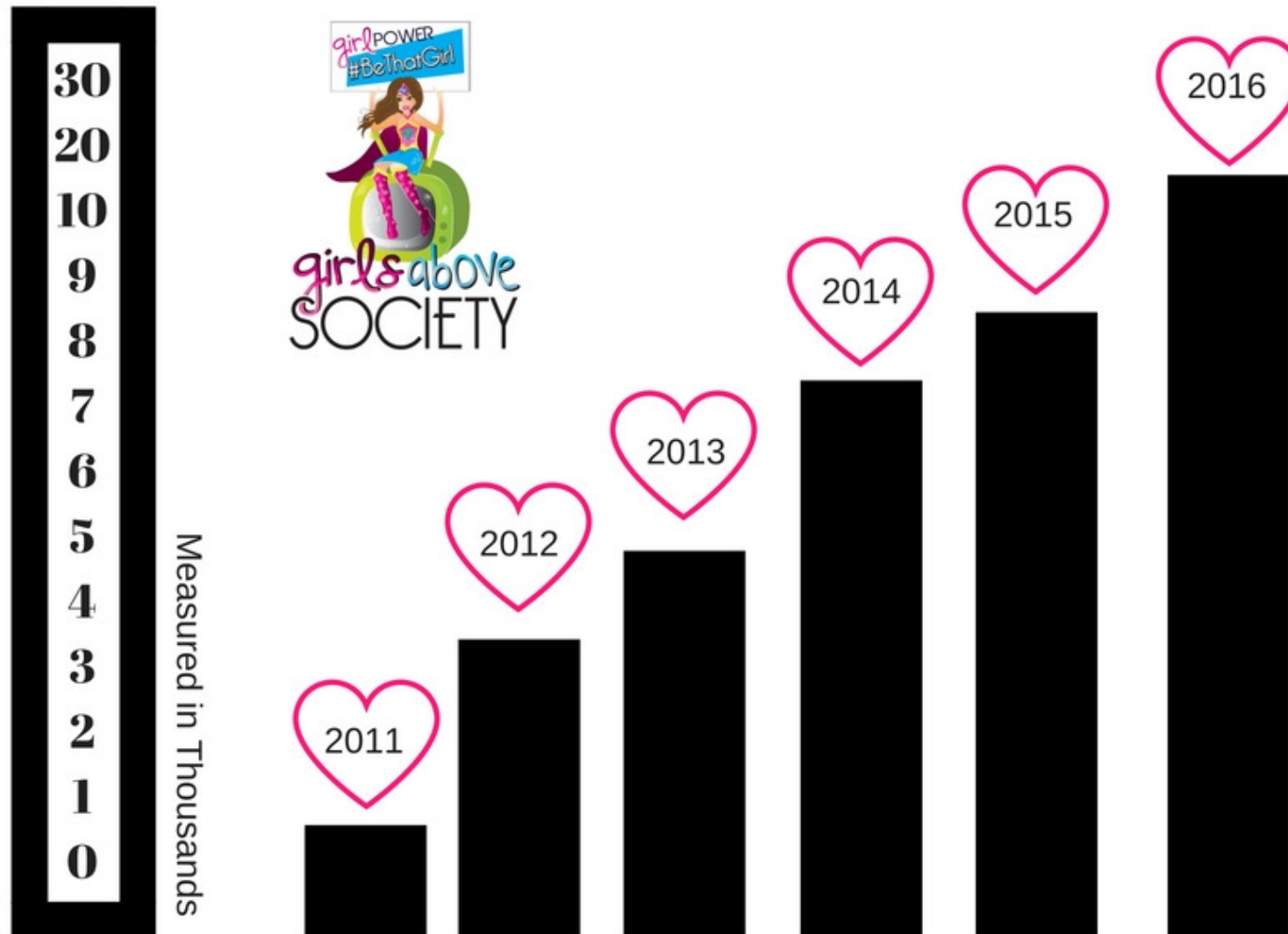
SOCIAL MEDIA LAUNCHED

Twitter, Facebook, Instagram

Girls Above Society Reach

Girls Who Heard our Message In Person

This data does not include online reach







WHAT'S NEXT?

The goal for 2013 extends beyond the organic reach of girls. Girls Above Society plans to extend the GIRL TALK Program further by adding session topics with an ultimate goal of a curriculum based concept by 2016. Additional speaking engagements and an Increase in Donations are further goals set in place. Increasing a reach on social media will enable Girls Above Society to connect, reach & receive further exposure in 2013.